ESPORTS MANAGEMENT – B.B.A. (2991) **FALL 2024**

1st Semester			Term	Grade
FYEP 101	First Year Experience	1		
CITA 110	Intro to Information Technology	3		
	Mathematics 111, 121, or 141 [GER 4]	3-4		
ESPT 100	Introduction to Esports Management	3		
	Natural Sciences [GER 5]	3-4		
ENGL 101	Composition and the Spoken Word [GER 1, 2]	3		
2nd Semester				
ECON 101	Macroeconomics [GER 7]	3		
BSAD 100	Introduction to Business	3		
BSAD 203	Marketing	3		
GMMD 101	Introduction to Media Studies [GER 6]	3		
ACCT 101	Foundations of Financial Accounting	4		
3rd Semester				
ACCT 102	Foundations of Managerial Accounting	3		
	DEISJ (GER 3)	3		
ESPT 200	Fundamentals of Esports Technology	3		
BSAD 201	Business Law I	3		
ECON 103	Microeconomics [GER 7]	3		
4th Semester				
	GER 8,9,10, or 11	3		
FSMA 210	Introduction to Finance	3		
	General Elective	3		
	GER 8,9,10, or 11	3		
ESPT 210	Esports Governance	3		
5th Semester				
	GER 8,9,10, or 11	3		
	U/L Program Elective	3		
	General Elective	3		
BSAD 301	Principles of Management	3		
	Program Elective	3		
6th Semester				
BSAD 372	Electronic Commerce	3		
ESPT 301	Esports Marketing	3		
	U/L Program Elective	3		
BSAD 373	International Business Management	3		
	U/L General Elective	3		
7th Semester				
BSAD 340	Management Communications	3		
	U/L General Elective	3		
	U/L General Elective	3		
ESPT 308	Esports Event Management	3		
	Liberal Arts Elective	3		
8th Semester				
ESPT 450	Esports Internship **AND/OR** U/L Program Electives	3-12		
ESPT 404	Esports Capstone	3		
Total 122-124				

Students need to pass a total of 30 GER credits with a GER course in at least 7 of the 11 categories

Category	Sem. passed	Cr
(1) Communication: Written		
(2) Communication: Oral		
(3) Diversity Equity & Inclusion - **Required**		
(4) Mathematics and Quantitative Reasoning		
(5) Natural Sciences and Quantitative Reasoning		
(6) Humanities		
(7) Social Sciences		
(8) The Arts		
(9) US History and Civic Engagement		
(10) World History and Global Awareness		
(11) World Languages		
Additional GER Credits Passed		
Total GER Credits		

ADVISING NOTES

Program Electives: (BSAD, ESPT, GAME, TCOM 310, and TCOM 360)