

STL-CEL Core Program Application

Thank you for your interest in participating in the STL-CEL Core Program!

Please provide your responses to the following and email your completed application to: patricia.wilson@nypa.gov
 All information provided is considered confidential.

Personal Information	
Title (Miss, Mrs. Ms., Mr., Dr., Prof)	
First Name	
Last Name	
Job Title	
Company Name	
Street Address	
City	
Zip Code	
Business Phone Number	
Cell Phone Number	
Email	
Company website URL	
Education	
College	
Year Graduated	
Degree	
College	
Year Graduated	
Degree	

Company Information			
Total Annual Sales: last (full) year	\$	<i>Calendar Year:</i>	
Total Annual Sales: year prior to above	\$	<i>Year:</i>	
Total Annual Sales: year prior to above	\$	<i>Year:</i>	
Current number of employees			
Year company founded			
Were you a founder? (yes or no)			
Do you own, operate or have equity in any other companies (yes or no)			
If yes, please provide company name(s):			
Ownership of company			
Your ownership %			
Family members %			
Partner(s) %			
Other %		<i>Specify:</i>	
Public %			
Total % should = 100%			
Provide a brief (2-3 sentences) description of your business:			

Describe your entrepreneurial abilities and characteristics:	
Describe the personal objectives you hope to advance by participating in the STL-CEL program and the way in which achievement of these personal objectives relates to the needs of your business:	

To assist us in matching the program agenda to the objectives of the participants, put an **X in the box that most closely describes the amount of prior experience and familiarity you have** with each of the following areas:

Strong	Moderate	Little/None	
			Accounting and control
			Marketing, promotion, and sales
			Finance and financial analysis
			Personnel management
			Production or operations
			Information systems

How did you learn about the STL-CEL Program?	
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STL-CEL Core Program Costs & Scholarships

Operating a business in our rural region can present unique challenges. Since we know the value the Core Program has in helping businesses rise to meet these pressures, candidates are eligible for a **special offer of \$500 per person** to attend the upcoming STL-CEL program. This represents a significant discount on regular program pricing (\$2,250) and space is limited, so we encourage you to submit your application and payment as soon as possible to secure your place.

The STL-CEL program provides:

- ✓ Expert-led business and leadership workshops, plus up to 10 Clinics (based on total participant number)
- ✓ A Mentor team to help you achieve your growth goals in the program
- ✓ Program materials, celebratory graduation dinner at completion of program, and weekly session refreshments

In addition to the current special program pricing, you may be eligible for one of our reimbursement scholarships:

- **Thomas A. Plastino Scholarship: TAP Your Potential** – a \$250 reimbursement scholarship is available to eligible participants, with funding secured from sponsors and by program alums who have opted to “pay it forward” by reinvesting their awarded scholarships in the program to help cover the costs of future participants.

Eligibility: Knowing our participants are incredibly busy people with a lot of demands on their time, we fully expect you’ll have to miss occasional sessions. But, having everyone participate as much as they possibly can helps everyone in the class get the most out of the program. As such, to qualify for a reimbursement scholarship, you must be paid in full by the first day of the series and participate in at least 80% of the offered sessions, including your Clinic presentation. *Participation by everyone helps everyone succeed!*

Please use the following for your payment:

**CEL Core Program
 Invoice**

Date:	
Course:	St. Lawrence County Center for Entrepreneurial Leadership (STL-CEL) Core Program
Course Start Date:	1/13/2025
Registrant Name:	
Business Name:	
Mailing Street Address:	
City/Town:	
Zip Code:	
Course fee:	\$500 (details above)

Complete the above registrant information and send **ONLY THIS INVOICE PAGE** with your check made payable to **RF of SUNY** prior to the session start date to:

Attn: Rebecca Blackmon (STL-CEL)
 SUNY College of Technology at Canton
 34 Cornell Drive - MAC 602
 Canton, NY 13617

Contact STL-CEL Program Manager patricia.wilson@nypa.gov with any questions, and to submit your completed application.