



## Public Disclosure of Student Learning

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Institution	State University of New York at Canton
Academic Business Unit	Finance Program
Academic Year	2018-2019

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## Directions

Separate Student Learning Assessment and Assessment Results tables must be provided for each IACBE-accredited program.

Add tables, and insert or delete rows in the tables as needed in order to accommodate the number of your (i) business programs and (ii) intended student learning outcomes. In the sections of the assessment results tables entitled “Summary of Achievement of Intended Student Learning Outcomes,” **DO NOT ADD OR DELETE COLUMNS**. Space is provided in these sections for four direct measures of student learning and four indirect measures of student learning. If you are employing fewer than this number of assessment instruments, simply leave cells in the unused columns blank. If you are employing more than this number of instruments, you will need to create additional summary-of-achievement tables to report your assessment information.

In the sections of the tables entitled “Summary of Achievement of Intended Student Learning Outcomes,” enter “Met” in a given cell of the table if the performance target for the instrument in that column was achieved for the intended outcome in that row; “Not Met” if the performance target for the instrument in that column was not achieved for the intended outcome in that row; or “NA” (Not Assessed) if the instrument in that column does not measure the intended outcome in that row.

At the end of the assessment tables for each program, space is provided to identify changes and improvements that you plan to make as a result of your assessment activity.

Italicized entries in the form represent areas where the academic business unit should insert its own student learning information.

**Be sure to delete these directions from the document before you publicly post your form.**

**Report of Student Learning and Achievement**  
**Institution**  
**Name of your Academic Business Unit**

For Academic Year: 2018 - 2019

**Mission of the Name of your Academic Business Unit**

*Mission Statement* The mission of the Bachelor of Finance Program in Finance (BBA-282) curriculums is to offer quality education in business and finance that prepare students to enter rewarding and challenging careers and to continue their education in financial service and financial planning.

**Student Learning Assessment for Program 1**

**Program Intended Student Learning Outcomes (Program ISLOs)**

1. *Program Learning Outcome 1 - Apply advance financial theories / concepts to decision making*
2. *Program Learning Outcome 2 Analyze financial issues and decisions*
3. *Program Learning Outcome 3 Compare and contrast domestic and international financial issues*
4. *Program Learning Outcome 4 Demonstrate professional business communication*
5. *Program Learning Outcome 5 Demonstrate foundational knowledge in the core area of business*
6. *Program Learning Outcome 6 Discuss ethical and social responsibility issues in the context of law and financial decision*

**Assessment Instruments for Intended Student Learning Outcomes—  
Direct Measures of Student Learning:**

**Performance Objectives (Targets/Criteria) for Direct Measures:**

- |  |   |
|--|---|
| 1. <i>Direct Measure 1 Student Evaluation - Finance Internship</i><br>Program ISLOs Assessed by this Measure:<br><i>Outcomes List 1, 2, 3, 4, 5, 6</i> | <i>Objective (Target/Criterion) for Direct Measure 1 90% of students will be evaluated as a 4 or better in all areas</i>  |
| 2. <i>Direct Measure 2 FSMA 422 (Risk Management) Project</i><br>Program ISLOs Assessed by this Measure:<br><i>Outcomes List 1, 2, 5</i>               | <i>Objective (Target/Criterion) for Direct Measure 2 75% of students will score a 70 percent or better on the project</i> |
| 3. <i>Direct Measure 3</i><br>Program ISLOs Assessed by this Measure:<br><i>Outcomes List</i>  | <i>Objective (Target/Criterion) for Direct Measure 3</i>  |
| 4. <i>Direct Measure 4</i><br>Program ISLOs Assessed by this Measure:<br><i>Outcomes List</i>  | <i>Objective (Target/Criterion) for Direct Measure 4</i>  |

Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
1. <i>Indirect Measure 1 Post Graduation Survey</i> Program ISLOs Assessed by this Measure: <i>Outcomes List 1, 2, 3, 5, 6</i>	<i>Objective (Target/Criterion) for Indirect Measure 1 From the set of graduates who answer “yes” to the question that their current jobs are related to their SUNY Canton degree, 75 percent will answer yes to the question: Do the skills required to do this job match the skills you learned at SUNY Canton?</i>
2. <i>Indirect Measure 2</i> Program ISLOs Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Indirect Measure 2</i>
3. <i>Indirect Measure 3</i> Program ISLOs Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Indirect Measure 3</i>
4. <i>Indirect Measure 4</i> Program ISLOs Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Indirect Measure 4</i>

**Assessment Results: Program 1**

**Summary of Results from Implementing Direct Measures of Student Learning:**

- 1. Summary of Results for Direct Measure 1 - The Internship evaluation shows that all students doing the internship received more than 4 except one student.*
- 2. Summary of Results for Direct Measure 2 - 70% students received 70 points or above in their project.*
- 3. Summary of Results for Direct Measure 3*
- 4. Summary of Results for Direct Measure 4*

**Summary of Results from Implementing Indirect Measures of Student Learning:**

- 1. Summary of Results for Indirect Measure 1 - 50% students participated in survey indicate that their current jobs are related to field of their study. Some students are pursuing higher education and not being counted as working in the field of study.*
- 2. Summary of Results for Indirect Measure 2*
- 3. Summary of Results for Indirect Measure 3*
- 4. Summary of Results for Indirect Measure 4*

**Summary of Achievement of Intended Student Learning Outcomes:**

Intended Student Learning Outcomes	Learning Assessment Measures							
	<i>Direct Measure 1</i>	<i>Direct Measure 2</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Indirect Measure 1</i>	<i>Indirect Measure 2</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>

Program ISLOs	Perform ance Target Was...	Perform ance Target Was...	Perform ance Target Was...	Perform ance Target Was...	Perform ance Target Was...	Perform ance Target Was...	Perform ance Target Was...	Perform ance Target Was...
1. Program Learning Outcome 1	Met	Not Met			Not Met			
2. Program Learning Outcome 2	Met	Not Met			Not Met			
3. Program Learning Outcome 3	Met				Not Met			
4. Program Learning Outcome 4	Met							
5. Program Learning Outcome 5	Met	Not Met			Not Met			
6. Program Learning Outcome 6	Met				Not Met			
<b>Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:</b>								
1. Course of Action 1 - Improve course contents and pedagogy to achieve the target. Revise project outlines to cover more learning outcomes.								
2. Course of Action 2 - Improve survey questionnaire to get better assessment of program learning outcomes.								
3. Course of Action 3								
4. Course of Action 4								