



Public Disclosure of Student Learning

Institution	State University of New York at Canton
Academic Business Unit	Business Administration
Academic Year	2018-2019

Directions

Separate Student Learning Assessment and Assessment Results tables must be provided for each IACBE-accredited program.

Add tables, and insert or delete rows in the tables as needed in order to accommodate the number of your (i) business programs and (ii) intended student learning outcomes. In the sections of the assessment results tables entitled “Summary of Achievement of Intended Student Learning Outcomes,” **DO NOT ADD OR DELETE COLUMNS**. Space is provided in these sections for four direct measures of student learning and four indirect measures of student learning. If you are employing fewer than this number of assessment instruments, simply leave cells in the unused columns blank. If you are employing more than this number of instruments, you will need to create additional summary-of-achievement tables to report your assessment information.

In the sections of the tables entitled “Summary of Achievement of Intended Student Learning Outcomes,” enter “Met” in a given cell of the table if the performance target for the instrument in that column was achieved for the intended outcome in that row; “Not Met” if the performance target for the instrument in that column was not achieved for the intended outcome in that row; or “NA” (Not Assessed) if the instrument in that column does not measure the intended outcome in that row.

At the end of the assessment tables for each program, space is provided to identify changes and improvements that you plan to make as a result of your assessment activity.

Italicized entries in the form represent areas where the academic business unit should insert its own student learning information.

Be sure to delete these directions from the document before you publicly post your form.

Report of Student Learning and Achievement
Institution
Name of your Academic Business Unit

For Academic
Year: _____

Mission of the Name of your Academic Business Unit

Mission Statement

Student Learning Assessment for Program 1

Program Intended Student Learning Outcomes (Program ISLOs)

1. *Program Learning Outcome 1- Students will be able to describe the forms of ownership and the major functional areas of a business organization*
2. *Program Learning Outcome 2- Students will be able to demonstrate professional communication by creating and formatting documents*
3. *Program Learning Outcome 3- Students will be able to demonstrate knowledge of basic business law*
4. *Program Learning Outcome 4- Students will be able to analyze basic financial statements of a business*
5. *Program Learning Outcome 5- Students will be able to discuss economic principles and policies that may affect a business*
6. *Program Learning Outcome 6 - Students will be able to discuss finance concepts and theories applied to a business*

**Assessment Instruments for Intended Student Learning Outcomes—
Direct Measures of Student Learning:**

**Performance Objectives (Targets/Criteria) for
Direct Measures:**

1. *Direct Measure 1 - FSMA 210 - Introduction to Finance (Project)*
Program ISLOs Assessed by this Measure: 1, 3, 4, 5, 6

*Objective (Target/Criterion) for Direct Measure 1
At least 70% of the students will score 70% or better on the Project*

2. *Direct Measure 2 - Video Presentation*
Program ISLOs Assessed by this Measure: 2

*Objective (Target/Criterion) for Direct Measure 2
At least 70% of the students will score 70% or better on the video presentation*

3. <i>Direct Measure 3</i> Program ISLOs Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Direct Measure 3</i>
4. <i>Direct Measure 4</i> Program ISLOs Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Direct Measure 4</i>
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
1. <i>Indirect Measure 1 - Post graduation survey</i> Program ISLOs Assessed by this Measure: 1, 3, 4, 5, 6	<i>Objective (Target/Criterion) for Indirect Measure 1</i> From the set of graduates who answer “yes” to the question that their current jobs are related to their SUNY Canton degree, 75 percent will answer yes to the question: Do the skills required to do this job match the skills you learned at SUNY Canton?
2. <i>Indirect Measure 2</i> Program ISLOs Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Indirect Measure 2</i>
3. <i>Indirect Measure 3</i> Program ISLOs Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Indirect Measure 3</i>
4. <i>Indirect Measure 4</i> Program ISLOs Assessed by this Measure: <i>Outcomes List</i>	<i>Objective (Target/Criterion) for Indirect Measure 4</i>
Assessment Results: Program 1	
Summary of Results from Implementing Direct Measures of Student Learning:	
1. <i>Summary of Results for Direct Measure 1 - Program ISLOs Assessed by this Measure: 1, 3, 4, 5, 6</i> Percentage of students scoring at least 70% on each of the programs-ISLO-related questions: Program ISLO 1: 86% (78/91) Program ISLO 3: 87% (79/91) Program ISLO 4: 77% (70/91) Program ISLO 5: 76% (69/91) Program ISLO 6: 80% (73/91)	
2. <i>Summary of Results for Direct Measure 2 - Video Presentation (Program ISLOs Assessed by this Measure: 2)</i> Percentage of students scoring at least 70% on video presentation (Learning Curve): 75% (18/24)	
3. <i>Summary of Results for Direct Measure 3</i>	
4. <i>Summary of Results for Direct Measure 4</i>	
Summary of Results from Implementing Indirect Measures of Student Learning:	

1. Summary of Results for Indirect Measure 1 - Program ISLOs Assessed by this Measure: 1, 3, 4, 5, 6

Mean score of graduates responding on each of the programs-ISLO-related questions:

- Program ISLO 1: 3.80/4 (95%)
- Program ISLO 3: 3.40/4 (85%)
- Program ISLO 4: 3.60/4 (90%)
- Program ISLO 5: 3.40/4 (85%)
- Program ISLO 6: 3.40/4 (85%)

2. Summary of Results for Indirect Measure 2

1. Summary of Results for Indirect Measure 3

2. Summary of Results for Indirect Measure 4

Summary of Achievement of Intended Student Learning Outcomes:

Intended Student Learning Outcomes	Learning Assessment Measures							
	Direct Measure 1	Direct Measure 2	Direct Measure 3	Direct Measure 4	Indirect Measure 1	Indirect Measure 2	Indirect Measure 3	Indirect Measure 4
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Students will be able to describe the forms of ownership and the major functional areas of a business organization	Met				Met			
2. Students will be able to demonstrate professional communication by creating and formatting documents		Met						
3. Students will be able to demonstrate knowledge of basic business law	Met				Met			
4. Students will be able to analyze basic financial statements of a business	Met				Met			
5. Students will be able to discuss economic principles and policies that may affect a business	Met				Met			

6.Students will be able to discuss finance concepts and theories applied to a business	Met				Met			
Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:								
1. <i>Course of Action 1</i> All Targets Met.								
2. <i>Course of Action 2</i>								
3. <i>Course of Action 3</i>								
4. <i>Course of Action 4</i>								